



125 West 55th St
New York, NY 10019

Contract # 25258831	Changes as of: 7/29/2016 at 2:31 PM	Version: Original Order	
CPE:	Flight: 8/1/16 - 8/2/16	Station: KIMA	Total \$: \$862.00
Agency: SHORR JOHNSON MAGNUS	Advertiser: INSLEE, JAY	Market: Yakima	Total Spots: 16
SHORR JOHNSON MAGNUS 100 NORTH 20TH STREET SUITE 201 PHILADELPHIA PA 19103	Product: Jay Inslee For Washington	Office: NEW YORK	Total CPP: \$0.00
Agency Order #:	Primary Demo: Adults 35+	Total GRP:	
Buyer: MICHAEL D' ETTORRE	Con Type: POLITICAL/VOTE	Separation:	
Salesperson: JONATHAN VITTI 212-373-8256	Assistant: DEANA PEREZ 212-373-8269		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/1 - 8/2		Total Spots	Total \$	CPP	GRP
							8/1	8/2				
1	M-F 6a-8a		MORN ROTATION	\$62.00	0.0	30	1	2	3	\$186.00	\$0.00	0.0
2	M-F 5a-5:30a		KIMA ACTION NW	\$10.00	0.0	30	0	2	2	\$20.00	\$0.00	0.0
3	M-F 5:30a-6a		KIMA ACTION NW	\$20.00	0.0	30	0	1	1	\$20.00	\$0.00	0.0
4	M-F 7a-8a		CBS THIS MORN	\$65.00	0.0	30	1	2	3	\$195.00	\$0.00	0.0
5	M-F 6:30a-7a		KIMA ACTION NW	\$64.00	0.0	30	1	1	2	\$128.00	\$0.00	0.0
6	M-F 6a-6:30a		KIMA ACTION NW	\$58.00	0.0	30	0	1	1	\$58.00	\$0.00	0.0
7	M-F 8a-9a		CBS THIS MORN	\$15.00	0.0	30	1	2	3	\$45.00	\$0.00	0.0
8	M-F 5:30p-6p		CBS EVEN NWS	\$210.00	0.0	30	1	0	1	\$210.00	\$0.00	0.0
TOTALS:							5	11	16	\$862.00	\$0.00	0.0



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Special Instructions	
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Competitive Information	
Market Budget:	\$1,959
KIMA Share:	44%
Comment:	
KAPP:	9%
KCYU:	2%
KNDO:	45%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$862.00	N/A	0.0
Total	100%	16	\$862.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	16	\$862.00
Total	16	\$862.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/29/16 2:31 PM	JOHN SALADINO	New	16		\$862.00	\$862.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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